

**Economic and Business History Society and Association
of Business Historians Annual Conference**

27 to 29 June 2024

York, UK

DRAFT PROGRAMME

Thursday 27 June 2024

- 09:00-10:30 Parallel Session 1
- 10:30-11:00 Coffee Break
- 11:00-12:30 Parallel Session 2
- 12:30-14:00 Lunch Break
(EBHS Trustees Meeting)
- 14:00-15:30 Parallel Session 3
- 15:30-16:00 Coffee Break
- 16:00-17:30 Association of Business Historians Coleman Prize Presentations

Friday 28 June 2024

- 09:00-10:30 Parallel Session 4
- 10:30-11:00 Coffee Break
- 11:00-12:30 Parallel Session 5
- 12:30-14:00 Lunch Break
(ABH Council Meeting)
(Essays in Economic and Business History Editorial Board Meeting)
- 14:00-15:30 Parallel Session 6
- 15:30-16:00 Coffee Break
- 16:00-16:30 ABH Members Meeting (Open to all conference delegates)
- 16:30-17:30 Journal Editors Panel – ‘Connections in publishing Economic and Business History’

Saturday 29 June 2024

- 09:00-10:30 Parallel Session 7
- 10:30-11:00 Coffee Break
- 11:00-12:30 Parallel Session 8
- 12:30-14:00 Lunch Break
- 14:00-15:30 Parallel Session 9
- 15:30-16:00 Coffee Break
- 16:00-16:30 EBHS Members Meeting (Open to all conference delegates)
- 16:30-17:30 Keynote Speech – ‘How to Be a Success in Business: Storytelling & Belonging from the World of Finance’ – Susie Pak
- 17:30-19:00 BREAK
- 19:00-19:30 Welcome Reception and Awards Ceremony – Principal Hotel, York
- 19:30-22:00 Conference Dinner – Principal Hotel, York

Conference Programme Overview

| | DG Lecture Theatre (140) | DG014 (25) | DG016 (36) | DG019 (14) | DG109 (30) | DG124 (50) | DG125 (50) | DG126 (14) |
|--------------------------------------|---|--|---|---|--|---|--|---|
| Session 1: 27 June 9:00-10:30 | 1A: China (wages and prices) | 1B: Religion and Enterprise | 1C: Niche Industries: Bicycles and Kosher Scotch | 1D: Family, Women and Everyday Life | 1E: Beer and Brewing | 1F: Banking Elites and Financial Crisis | 1G: Modernization and Development in Russia and the USSR | |
| Session 2: 27 June 11:00-12:30 | 2A: Roundtable discussion on Financial Archives and Business and Economic History | 2B: Currencies and Exchange Rates In Historical Perspective | 2C: Changing Modes of Business Organization | 2D: Post-WWII European Economy | 2E: Schooling and Children's Welfare | 2F: The Use of Patents in History | 2G: Long Run Analyses of Growth and Integration | 2H: Multinationals and International Investment in the 20th Century |
| Session 3: 27 June 14:00-15:30 | 3A: Imperial and Colonial Business History Panel 1 | 3B: Britain and British Railways | 3C: Economic Development of the Middle East | 3D: History of Fashion and Textiles | 3E: How to Teach Economic and Business History in Diverse Settings | 3F: Mexican Retail Banking in the 20th Century | 3G: Nineteenth-Century Industrial Workers | 3H: Twentieth Century Retail Trade |
| Session 4: 28 June 9:00-10:30 | 4A: Management for Public Good | 4B: Nationalization and Infrastructure in 20th Century Britain | 4C: Everyday Finance in Britain since 1850 | 4D: Government Interventions (Failures and Successes) | 4E: European Manufacturing and Distribution | 4F: China: Political and Economic Institutions | 4G: Colonial Connections and the Economy | 4H: Transatlantic and Eurasian Trade in Textiles |
| Session 5: 28 June 11:00-12:30 | 5A: Quantifying the Qualitative: Micro and Macro Histories of Slavery, Servitude, and Unfreedom | 5B: Consulting, Management, Strategy in Historical Perspective | 5C: Women Entrepreneurs | 5D: Medieval Political Economy | 5E: African Entrepreneurship | 5F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Women Inventors (Part 1) | 5G: Case Studies of Financial Institutions | 5H: Family Businesses |
| Session 6: 28 June 14:00-15:30 | 6A: Imperial and Colonial Business History Panel 2 | 6B: Labor unions | 6C: Railways (2) | 6D: Corporate Governance and Strategy | 6E: Fraud and Financial Crime | 6F: History and Political Economy of Slavery | 6G: Business Records and Social History in Victorian England | 6H: Slavery, Trade, and Colonialism in the Caribbean |
| Session 7: 29 June 9:00-10:30 | 7A: Finance in Interwar Europe | 7B: Foreign Investment in Latin America and North Africa | 7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World | 7D: Lessons from Popular Media | 7E: Death Capitalism | 7F: Retail Banking with a Customer Focus | 7G: Technology and Productivity in Agriculture | 7H: Post-Colonial Experience |
| Session 8: 29 June 11:00-12:30 | 8A: Entertainment and Business History | 8B: Management, Education, and History | 8C: Colonial and Decolonial Experiences of Business | 8D: Banking: international development, ideology and strategy | 8E: Networks and Institutions | 8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2) | 8G: European Globalisation and Integration | 8H: Institutions and Political Development |
| Session 9: 29 June 14:00-15:30 | 9A: Imperial and Colonial Business History Panel 3 | 9B: Social Institutions | 9C: New Frontiers In Industrial Districts Research | 9D: Financial Regulation (and Deregulation) | 9E: History of Thought: Entrepreneurship and the Macro Economy | 9F: Development of the Field | 9G: Manufacturing and Productivity | 9H: Maritime Trade |

Poster Presentations

Posters will be available to view at all coffee breaks during the conference.

1. The Capacity of Commerce: How the Merchant Groups Shaped Political Resource Redistribution the in Taiping Rebellion, 1851-1864 (**Heqi Cai, London School of Economics**)
2. Life Insurance in Modern China: Nationalism, Salesmanship, and Social Welfare in China's Globalization (c. 1880-1949) (**Naomi He, University of Bristol**)
3. Controlled economy, authorities and consumer goods providers: survival of geopolitical turbulence in wartime China, 1937-1945 (**Guting Shen, University of Birmingham**)

Association of Business Historians Coleman Prize Presentations

Thursday, 27 June 2024, 16:00-17:30

Location: Fountains Lecture Theatre

1. **Angelina Palmén** – Producing New Women: Work, Consumer Culture and Jewish Clothing Companies in Wilhelmine Germany
2. **Juan José Rivas Moreno** – An Alternative Model for Early Modern Long-Distance Trade Finance: The Capital Markets of Manila, 1680–1838
3. **Robert Yee** – The Rise of Expert Opinion: The Bank of England and Interwar Economic Governance, 1914–1940

Panel 1A: China (wages and prices)

Thursday, 27 June 2024, 9:00-10:30

Location: DG Lecture Theatre (140)

Chair:

1. China's Industrialisation and Urbanisation in the Early Twentieth Century: Evidence from Regional Wages (**Ye Ma, Beijing Normal University**)
2. A Study on Rural Land Prices in Modern China (**Tieqiang Li, Rural Economy Research Center at Central China Normal University**)
3. State Capacity and Market Integration: A Historical Natural Experiment from Qing Dynasty (**Xiaomin Liu, Fudan University, Nan Li, Fudan University and Tianyu Huang, Guangxi University**)

Panel 1B: Religion and Enterprise

Thursday, 27 June 2024, 9:00-10:30

Location: DG014 (25)

Chair: **Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico)**

1. (Poor) Accounting for God: Solvability and Money Transfer in the Custody of the Holy Land's Franciscan Network (XVII century) (**Antonio Iodice, Exeter University**)
2. Religious Organizations and Business Success in 19th Century Britain (**Mitchell Larson, Independent Scholar and Valerie Mock, Suffolk University**)
3. The Presbyterian connection in a late 20th century financial elite (**Robert Dawson Scott, University of Edinburgh Business School**)

Panel 1C: Niche Industries: Bicycles and Kosher Scotch

Thursday, 27 June 2024, 9:00-10:30

Location: DG016 (36)

Chair: **Lars Bruno, Norwegian Business School**

1. Holy Land Cycles: Bicycle Importation, Production and Consumption in the Volatile Twentieth Century (**Dror Goldberg, The Open University of Israel**)
2. Economic Impact of Bicycle Clubs in Philadelphia in the late 1890's (**Julie Still, Rutgers University**)
3. The Rise of Kosher-Certified Scotch Whisky, 1996-2023 (**Daniel Schiffman, Ariel University**)

Panel 1D: Family, Women and Everyday Life

Thursday, 27 June 2024, 9:00-10:30

Location: DG019 (14)

Chair:

1. "A life in the shadows": Women, marriage, and Australia's family companies, 1910-2020 (**Claire Wright, University of Technology Sydney**)
2. Losing Their Religion: State Banning of Religion, Social Norms, and Female Participation (**Richard Murphy, University of Texas at Austin and Shqiponja Telhaj, University of Sussex**)
3. Annulment of Sale and Purchase Contracts in the Indian Dharmaśāstras (**Plachikkat Viswanath, Pace University**)

Panel 1E: Beer and Brewing

Thursday, 27 June 2024, 9:00-10:30

Location: DG109 (30)

Chair: **John Dove, Troy University**

1. Hands Off Our Pubs: The Divided Elite versus The Little People in 1920s Temperance Britain (**Julie Bower, Birmingham City University, and David Higgins, Newcastle University**)
2. The Unravelling of State-Level Alcohol Prohibitions in the USA (**John Dove, Troy University, Eline Poelmans, KU Leuven, Jason Taylor, Central Michigan University, and Ranjit Dighe, State University of New York at Oswego**)
3. "Non-Intoxicating": The Legacy of 3.2 Beer Laws after the End of Prohibition (**Jason Taylor, Central Michigan University, and Eline Poelmans, KU Leuven**)

Panel 1F: Banking Elites and Financial Crisis

Thursday, 27 June 2024, 9:00-10:30

Location: DG124 (50)

Chair: **Mark Billings, University of Exeter**

1. Connections among Britain's inter-war super-rich: analysing the "business models" of the millionaire class in 1928/9 (**Peter Scott, University of Reading**)
2. Connecting disciplines by studying financial elites: a prosopographic study of banking elites between 1980s and the Global Financial Crisis (**Niccolò Valmori, European University Institute**)
3. The memory of the Global Financial Crisis fifteen years after Lehman (**Giuseppe Telesca, European University Institute, Bruno Pacchiotti, European University Institute, and Youssef Cassis, European University Institute**)

Panel 1G: Modernization and Development in Russia and the USSR

Thursday, 27 June 2024, 9:00-10:30

Location: DG125 (50)

Chair: **Amanda Gregg, Middlebury College**

1. Nobility, Fraud and Corruption: Prosopographical Study of the Largest Land Banks of the Russian Empire (1882-1917) (**Arina Fedorova, European University Institute**)
2. "Coal Innovation" of Count M. S. Vorontsov: the project of economic modernisation of the southern provinces of the Russian Empire in the second quarter of the XIX century (**Denis Smetanin, HSE University and Turin University**)
3. Living standards and human development in the USSR during the interwar period (**Ilya Voskobounikov, HSE University**)

Panel 2A: Roundtable discussion on Financial Archives and Business and Economic History

Thursday, 27 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair: **Mark Billings (University of Exeter)**

Discussants participating:

- **Mike Anson (Archive Manager, Bank of England)**
- **Stephanie Decker (University of Birmingham)**
- **Sara Kinsey (Head of Historical Archives, Nationwide Building Society)**
- **Susie Pak (St John University)**
- **Maria Sienkiewicz (Group Archivist, Barclays Group Archives)**

Panel 2B: Currencies and Exchange Rates In Historical Perspective

Thursday, 27 June 2024, 11:00-12:30

Location: DG014 (25)

Chair:

1. Silver Inflows into Naples, 1536-1579: A Quantitative and Qualitative Analysis (**Lilia Costabile, U Federico II, Naples and François Velde, Federal Reserve Bank of Chicago**)
2. Monetary or military drivers? Reconstructing foreign exchange rate movements in early fifteenth-century Europe (**Tony Moore, University of Reading**)
3. 'The rules of game' or 'as you like it'?: Japan's experience under the specie standard before 1885 from a comparative perspective (**Ayumu Sugawara, Tohoku University and Zibo Chen, Tohoku University**)

Panel 2C: Changing Modes of Business Organization

Thursday, 27 June 2024, 11:00-12:30

Location: DG016 (36)

Chair: **Shane Hamilton, University of York**

1. The B Corp Movement: A Historical Perspective and Current Development (**Zoi Pittaki, University of Dundee and Catherine Wang, Brunel University London**)
2. Limited Partnerships and the Genesis of the American Venture Capital Industry and All It Wrought (**Daniel Raff, The Wharton School and NBER**)
3. Where do big companies come from? The origins of new large Finnish companies since the 1970s (**Niklas Jensen-Eriksen, University of Helsinki**)

Panel 2D: Post-WWII European Economy

Thursday, 27 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Kevin Tennent, University of York**

1. German Reparations and the Reconstruction of Greek Industry after 1947 (**Iason-Nikolaos Rodopoulos, York University, Canada**)
2. British business-government relationships: a case-study of Burmah, 1974-1981 (**John Wilson, Northumbria University, and Shradda Verma, De Montfort University**)
3. State Visits and Export Performance. The case of Spain (1976-2019) (**Jorge Hernández-Barahona, Universidad Complutense de Madrid, Águeda Gil-López, Universidad Complutense de Madrid, Elena San Román, Universidad Complutense de Madrid and Charles Powell, Elcano Royal Institute**)

Panel 2E: Schooling and Children's Welfare

Thursday, 27 June 2024, 11:00-12:30

Location: DG109 (30)

Chair: **Nicola Tynan, Dickinson College**

1. Impact of Hurricanes on School Attendance: A Comparative Study from Colonial Jamaica (**Joel Huesler, University of Bern**)
2. Regional Differences in Girl's Schooling in Rural Finland, 1880–1938 (**Heidi Hirvonen, University of Helsinki**)
3. Gender Gaps in Physical Stature of Children Across Time and Socioeconomic Strata in a Developing Economy: Chile 1920-2000 (**Javier Nunez, Economics Department, Universidad de Chile, Catalina Albornoz, Economics Department, Universidad de Chile, Interamerican Development Bank, and Graciela Perez, Economics Department, Universidad de Chile, Interamerican Development Bank**)

Panel 2F: The Use of Patents in History

Thursday, 27 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **Joe Lane, University of Reading**

1. Aeronautics patentees and their strategies, 1880-1918 (**Peter Meyer, U.S. Bureau of Labor Statistics**)
2. A geography of women inventors in Italy, 1861-1939 (**Marco Martinez, Institute of Economics, Sant'Anna School of Advanced Studies Pisa**)
3. Connecting Internal and External Technology Markets: The Growth of Corporate Patents and Technology Transactions in Japan during the Meiji and Taisho Eras (**Shigehiro Nishimura, Kobe University**)

Panel 2G: Long Run Analyses of Growth and Integration

Thursday, 27 June 2024, 11:00-12:30

Location: DG125 (50)

Chair:

1. A Comprehensive Analysis of the Evolution of Global Financial Integration (1870-2020) (**Helena Chuliá, University of Barcelona, Guillermo Martínez-Taberner, University Pompeu Fabra, Jorge M. Uribe, Open University of Catalonia**)
2. National Wealth, Income and the History of Economic Growth: Finland from the Late 19th Century until the Second World War (**Heikki Mikkonen, University of Helsinki**)
3. Standards and their role in the Great Acceleration: An organisational analysis of standardisation 1950-2024 (**Jørgen Burchardt, Museum Vestfyn**)

Panel 2H: Multinationals and International Investment in the 20th Century

Thursday, 27 June 2024, 11:00-12:30

Location: DG126 (14)

Chair: **Eline Poelmans, KU Leuven**

1. Foreign Investment and the Modernization of the Spanish Stock Market (1975-2000) (**Álvaro González Bernardos, Universidad Complutense de Madrid, Elena San Román, Universidad Complutense de Madrid**)
2. Regional Branding in post-war UK: Promoting positive attitudes towards Northern Ireland among US Multinationals: 1945 – 1972 (**Alison Hearne, South East Technological University**)
3. Bounded Rationality, Bounded Reliability and the Termination of International Joint Ventures – Insight from the Case of the Banca Barclays Castellini, 1972-1980 (**Q Lu, Hull University Business School**)

Panel 3A: Imperial and Colonial Business History Panel 1

Thursday, 27 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Simon Mollan, University of York**

1. Reconceptualising the management history of Scottish owned resource companies in the United States, c. 1870-1920 (**Kevin Tennent, University of York**)
2. How Changing Formal and Informal Political Institutions Shape the CPA Tactics of MNEs: Insights from the Business History of the British Empire (**Andrew Smith, University of Birmingham**)
- 3.

Panel 3B: Britain and British Railways

Thursday, 27 June 2024, 14:00-15:30

Location: DG014 (25)

Chair: **Sarah Wilson, University of York**

1. 1. Slavery and the early railway industry in the United Kingdom – directorial connections (**David Turner, Aston University**)
2. Turning the lights on, the railways off and the smoke down: Connecting Britain to the National Grid 1950-1970 (**James Fowler, University of Essex, Roy Edwards, University of Southampton and James Wilson, University of Glasgow**)
3. British Rail All Change: challenging the professional hegemony of historians and archivists (**Nicola Forsdike, University of York, and Lynne Baxter, University of York**)

Panel 3C: Economic Development of the Middle East

Thursday, 27 June 2024, 14:00-15:30

Location: DG016 (36)

Chair:

1. Determining Factors of Social Expenditures in the Ottoman State: An Analysis of Salaries for Needy Persons (**Sahin Yesilyurt, University of Cambridge, and Abdullah Tirgil, Ankara Yıldırım Beyazıt University**)
2. Bank correspondents and business institutions: The Regie Company in the Ottoman Empire and the “National Bank of Greece” (1919-1922) (**Virginia-Anastasia Fournari**)
3. The Chrysler Crisis: Reassessing the Special Relationship Dynamic in the Decline of Détente through Automotive Diplomacy Failure in Iran, 1969-76 (**Guan Kiong Teh, University of St. Andrews**)

Panel 3D: History of Fashion and Textiles

Thursday, 27 June 2024, 14:00-15:30

Location: DG019 (14)

Chair: **Alison Hearne, South East Technological University**

1. Indian Chintz Techniques in Europe: Import Substitution and Innovations in Modern Science (**Alka Raman, University of Manchester**)
2. Steel Chic: Unveiling The Economic Powerhouse Behind 19th-Century Fashion Revolution from New-York To Paris (**Lisa Baillargeon, ESG UQAM, Philippe Denis, ESG UQAM and Patrice Gelin, ESG UQAM**)
3. Weaving Local Wool into Local Business Fashion Apparel (**Marie-Eve Faust, Université du Québec à Montréal, Richard Fontaine, Université du Québec à Montréal and Jocelyn Bellemare, Université du Québec à Montréal**)

Panel 3E: How to Teach Economic and Business History in Diverse Settings

Thursday, 27 June 2024, 14:00-15:30

Location: DG109 (30)

Chair:

Contributions from:

- **Jari Eloranta, University of Helsinki**
- **Laura Ekholm, University of Helsinki**
- **Daniel Giedeman, Grand Valley State University**
- **Maanik Nath, Utrecht University**
- Discussant: **Christopher Miller, University of Glasgow**

Panel 3F: Mexican Retail Banking in the 20th Century

Thursday, 27 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Bernardo Bádiz-Lazo, Northumbria (UK) & Anahuac (Mexico)**

1. Correspondent Banking Networks in Mexico from the First Economic Globalization through the Early Bretton Woods Era: Three Case Studies (1895-1956) (**Manuel A. Bautista-González, Oxford, UK**)
2. The Introduction of the British Debit Card at the Dawn of the Digital Economy, 1980s-1990s (**Bernardo Bádiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Tom Buckley, University of Sussex and Gordon Mayze, Newcastle, UK**)
3. Banco de la Mujer: Gendered Retail Banking in Mexico and Spain, 1970-1990 (**Bernardo Bádiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Victor Flores, Citibanamex, Mexico and Sandy E. Ramírez-Gutiérrez, UNAM, Mexico**)
4. The Digitalization of Mexican Retail Banking: The Case of Banamex, 1970s-2010s (**Bernardo Bádiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Miguel A. López-Morell, Murcia, Spain**)

Panel 3G: Nineteenth-Century Industrial Workers

Thursday, 27 June 2024, 14:00-15:30

Location: DG125 (50)

Chair: **Joe Lane, University of Reading**

1. Life paths of artisan workshop owners in Sweden 1840-90 (**Johanne Arnfred, Lund University**)
2. Business and Public Discourse: Reappraising the Preston strike and lockout 1853-4 (**Jack Southern, UCLan, and Lewis Darwen, Loughborough University**)
3. From workers' associations to hierarchy without authority: The French economist Courcelle-Seneuil and his metallurgic factory (1844-1848) (**Carlos Alberto Rivera Carreno, Université Lumière Lyon 2**)

Panel 3H: Twentieth Century Retail Trade

Thursday, 27 June 2024, 14:00-15:30

Location: DG126 (14)

Chair: **Daniel Raff, The Wharton School and NBER**

1. The Making of the Modern Supermarket: The move to one-stop shopping among British supermarket retailers, 1950-1975 (**Andrew Godley, University of Sussex**)
2. The Bank of England's Retail Price Index, 1931-1948 (**Aashish Velkar, University of Manchester**)
3. Creating barriers to entry: An inquiry in the attempts to restrict competition in the Swedish retail and advertising sectors 1960-1995 (**Erik Lakomaa, Stockholm School of Economics**)

Panel 4A: Management for Public Good

Friday, 28 June 2024, 9:00-10:30

Location: DG Lecture Theatre (140)

Chair: **Tony Moore, University of Reading**

1. Living Within the Watershed: Managing Water Use and Quality in nineteenth century London (**Nicola Tynan, Dickinson College**)
2. Is administrative centralization fiscally efficient? The case of Renaissance public spending (**Federico Gálvez Gambero, University of Malaga**)
- 3.

Panel 4B: Nationalization and Infrastructure in 20th Century Britain

Friday, 28 June 2024, 9:00-10:30

Location: DG014 (25)

Chair: **Mark Billings, University of Exeter**

1. A Study of Abandoned Late 20th Century British Infrastructure Megaprojects (**Andrew Sage, University of York, Kevin Tennent, University of York, and Alex Gillett, University of York**)
2. "No Bark. No Bite": Marketing Nationalised Industries in Post-war Britain (**Lewis Smith, Brunel University London**)
3. "The Dangers of Nationalisation": the British state and the Anglo-Persian Oil Company after the First World War (**Neil Forbes, Coventry University**)

Panel 4C: Everyday Finance in Britain since 1850

Friday, 28 June 2024, 9:00-10:30

Location: DG016 (36)

Chair: **Lucy Newton, University of Reading**

1. (**James Taylor Lancaster University**)
2. (**Amy Edwards University of Bristol**)
3. (**Matthew Hollow University of York**)

Panel 4D: Government Interventions (Failures and Successes)

Friday, 28 June 2024, 9:00-10:30

Location: DG019 (14)

Chair: **Linda Perriton, University of Stirling**

1. Transaction Costs and Externalities: the Centralia Mine Fire (**Theresa Finley, Susquehanna University, and Jacob Tomasulo, Susquehanna University**)
2. Israel's Austerity Policy and the Animal Protein Deficiency, 1950-1951: A Quantitative Analysis (**Daniel Schiffman, Ariel University and Eli Goldstein, Ashkelon Academic College**)
3. The California Aqueduct and Farm Production: The Confluence of Public Policy and Agribusiness (**Jonathan Russ, University of Delaware, and W. Edwin Kee, University of Delaware**)

Panel 4E: European Manufacturing and Distribution

Friday, 28 June 2024, 9:00-10:30

Location: DG109 (30)

Chair: **Lars Bruno, Norwegian Business School**

1. Building Domestic Distribution Networks in the Dutch Golden Age: Rotterdam's Brewing Trade (**Richard Yntema, Otterbein University**)
2. John Labatt Ltd. in the United Kingdom: A Case Study in International Entrepreneurship and Business Failure, 1987-1995 (**Matthew Bellamy, Carleton University**)
3. Managing the Liability of Smallness: The Case of the German Consumer Goods Industry, 1890-30 (**Jonas Geweke, University of Zurich**)

Panel 4F: China: Political and Economic Institutions

Friday, 28 June 2024, 9:00-10:30

Location: DG124 (50)

Chair:

1. The Capacity of Commerce: How the Merchant Groups Shaped Political Resource Redistribution the in Taiping Rebellion, 1851-1864 (**Heqi Cai, London School of Economics**)
2. The Long-term Consequences of Social Conflicts: Evidence from Ming-Qing Peasant Uprisings (**Beining Liu, The University of Hong Kong, and Xiyuan Huang, Beijing Normal University**)
3. Silk for Steel: Transnational Trade Institutions and Foreign Exchange Accumulation in Mao-era China (1949-1976) (**Yixue Yang, University of California, San Diego**)

Panel 4G: Colonial Connections and the Economy

Friday, 28 June 2024, 9:00-10:30

Location: DG125 (50)

Chair:

1. The Imperial Thread: Connecting the British Empire in the age of Industry (**Lidia Plaza, Yale University**)
2. Warfare as Opportunity Amidst a Global Competition for the South Atlantic - The Case of Antoine René Larcher and the Bahian Conspiracy (1798) (**Marília Moreira, SAS-UOL**)
- 3.

Panel 4H: Transatlantic and Eurasian Trade in Textiles

Friday, 28 June 2024, 9:00-10:30

Location: DG126 (14)

Chair: **Jeremy Land, University of Gothenburg**

1. Political Economy of Britain's Imperial Trade in Textiles, 1700s-1800s (**Karolina Hutkova, University of Oxford**)
2. Liverpool and the World (**Barbara Hahn, Texas Tech University**)
3. Eurasian Commerce and State Intervention into the French Cloth Industry, 1686-1702 (**Lewis Wade, Leiden**)

Panel 5A: Quantifying the Qualitative: Micro and Macro Histories of Slavery, Servitude, and Unfreedom

Friday, 28 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair: **Jari Eloranta, University of Helsinki, Rodrigo Dominguez, University of Minho, Portugal**

1. Stories in Numbers: A Micro and Macro Analysis of Fugitive Slave Advertisements in British America (**Antonio T. Bly, California State University, Sacramento**)
2. Clandestine Marketplaces: A Study of the Hidden Economies of Fugitive Women in Early America (**Tamia Haygood, William and Mary**)
3. The Numbers Game: Measuring Unfreedom in the British and Swedish Empire (**Ryan Ingerick, University of Helsinki**)

Panel 5B: Consulting, Management, Strategy in Historical Perspective

Friday, 28 June 2024, 11:00-12:30

Location: DG014 (25)

Chair: **Erik Lakomaa, Stockholm School of Economics**

1. Marking History and Making History: Temporal Narratives and Strategic Internal Communication (**Joe Chick, Northumbria University, Michael Heller, Northumbria University, and Michael Rowlinson, University of Exeter**)
2. The Consumption of Management Consulting: Evidence from the Case of Trebor 1907-1989 (**John Wilson, Northumbria University, and Simon Bishop, Nottingham University**)
3. The Palm Tree Model of Management History: Understanding the past and observing the present (**Balazs Vaszkun, Corvinus University of Budapest**)

Panel 5C: Women Entrepreneurs

Friday, 28 June 2024, 11:00-12:30

Location: DG016 (36)

Chair:

1. Women's Entrepreneurship in Western Andalusia During the First Third of the 19th Century (**Fco. Javier Fernandez-Roca, Universidad Pablo de Olavide, and Jesús D. López-Manjón, Universidad Pablo de Olavide**)
2. Philanthropy as female business network: the case of the Industrie Femminili Italiane (1903-1935) (**Stefania Licini, University of Bergamo**)
3. The consuming city: women and their businesses in late Victorian Glasgow (**Linda Perriton, University of Stirling, Gill Newton, University of Strathclyde and Graeme Acheson, University of Strathclyde**)

Panel 5D: Medieval Political Economy

Friday, 28 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Theresa Finley, Susquehanna University**

1. Medieval York: Building Business Reputation in England's Second City (**Catherine Casson, University of Manchester**)
2. The Black Death & Guild Formation (**Eric Wilhelm, George Mason University, and Noel Johnson, George Mason University**)
3. How did taxation policy affect business in the late medieval economy? (**Zeynep Ağdemir, Kırşehir Ahi Evran University**)

Panel 5E: African Entrepreneurship

Friday, 28 June 2024, 11:00-12:30

Location: DG109 (30)

Chair:

1. Colonial Hustlers: European Settlers in Mwanza District, German East Africa, 1903-1914 (**Laird Jones, Commonwealth University Lock Haven Campus**)
2. Forging Connections: Interrogating Economic History and an Entrepreneurial Icon (**Okunade Seun Adedokun, Olabisi Onabanjo University**)
- 3.

Panel 5F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Women Inventors (Part 1)

Friday, 28 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaiso, Matti La Mela, Uppsala University**

1. Female Inventorship in Autocratic Regimes: The Cases of Nazi Germany and the GDR (**Alexander Donges, University of Mannheim, Finni Jo Erdmann, University of Mannheim, Sophia Rishyna, University of Mannheim, Jochen Streb, University of Mannheim**)
2. Quantifying Patenting by Women in the U.S., 1836-1940 (**Michael Andrews, University of Maryland Baltimore County, Enrico Berkes, University of Maryland Baltimore County, Ruveyda Gozen, London School of Economics**)
3. Women in the Patent System in Castellan Latin American Capitalism: Subverting the Marianismo Ideology in Early XX Century Chile: 1877-1910 (**Bernardita Escobar Andrae, Universidad de Valparaiso**)

Panel 5G: Case Studies of Financial Institutions

Friday, 28 June 2024, 11:00-12:30

Location: DG125 (50)

Chair: **Conrad Jacober, Johns Hopkins University**

1. Leaders rather than followers: Italian banks and international banking in the age of currency inconvertibility, 1945-1958 (**Ioan Achim Balaban, Lucian Blaga University of Sibiu**)
2. An exploration into the 19th and 20th century regional economic activity of the Monte Di Pietas and its' subsequent evolution (**Jessica Lomas, University of Reading (Henley Business School)**)
- 3.

Panel 5H: Family Businesses

Friday, 28 June 2024, 11:00-12:30

Location: DG126 (14)

Chair:

1. The Recipe to Sweet Success: Competitive Advantages in a Chocolatier Dynasty (1797-1936) (**Xavier Jou-Badal, Universitat de Barcelona**)
2. The transatlantic connection: a bibliometric analysis in historical family business studies (**Teresa Mateo López-Mora, Universidad Complutense de Madrid, José M. Ortiz-Villajos, Universidad Complutense de Madrid, Jorge Hernández-Barahona, Universidad Complutense de Madrid, and Águeda Gil-López, Universidad Complutense de Madrid**)
3. Contextualizing Historical Storytelling in Multigenerational Family Business (**Ian Jones, University of York, Nicholas Wong, Northumbria University, Andrew Smith, University of Birmingham, Emily Buchnea, Northumbria University, and Trevor Isrealsen, Penn State**)

Panel 6A: Imperial and Colonial Business History Panel 2

Friday, 28 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Kevin Tennent, University of York**

1. Challenge, Opportunity, or Both? A Dutch Firm and the Exploitation of Foreign Colonial Empires in the Scramble for Africa (1875-1914) (**Gijs Dreijer, Leiden University, The Netherlands**)
2. Postcolonial Transition and Global Business History: British Multinational Companies in Ghana and Nigeria (**Stephanie Decker, University of Birmingham**)
3. What the failed development of papyrus-based industry in colonial Sudan can tell us about Institutional support and entrepreneurialism in imperial-era international business (**Timo Sarkaa, University of Jyväskylä and Simon Mollan, University of York**)

Panel 6B: Labor Unions

Friday, 28 June 2024, 14:00-15:30

Location: DG014 (25)

Chair:

1. Countering threats to clerical jobs at BT and the Post Office, c. 1984-1996 (**Nicole Robertson, Sheffield Hallam University and John Singleton, Sheffield Hallam University**)
2. Trade-Union Hegemony: The Rehn-Meidner Model and Socialist Transition (**Virgilio Urbina Lazard, New York University**)
3. Solving Employment Issues with Active Labour Market Policy (**Maika Absetz, University of Helsinki**)

Panel 6C: Railways (2)

Friday, 28 June 2024, 14:00-15:30

Location: DG016 (36)

Chair: **James Fowler, University of Essex**

1. Developing railroad business during the 1850s (**Aya Tanaka, Shiga University**)
2. The emergence of railway towns in Norway (**Lars Bruno, Norwegian Business School and Bjørn Basberg, Norwegian School of Economics**)
3. High-Speed Rail: A history and study of notable projects (**Simon Martin, University of Southampton**)

Panel 6D: Corporate Governance and Strategy

Friday, 28 June 2024, 14:00-15:30

Location: DG019 (14)

Chair:

1. The Making of the Modern Board: Tata Steel 1907-1932 (**Swapnesh Masrani, Heriot Watt University, and Alan McKinlay, Newcastle University**)
2. 'A passing of the guard'? Governance and strategy in the 'Big Four' British clearing banks, 1970-2005 (**John Wilson, Northumbria University, Ian Jones, University of York, Mitchell Larson, Independent Scholar, and Anna Tilba, Durham University**)
3. Corporate Depreciation Practice in Early 20th Century Japan: A Comparative Analysis of the Textile Industry (**Masayoshi Noguchi, Tokyo Metropolitan University, Yuta Sumi, Hiroshima University of Economics, Takashi Kitaura, Meiji Gakuin University, Jumoei Yamada, Meiji Gakuin University, and Yasuhiro Shimizu, Kobe University**)

Panel 6E: Fraud and Financial Crime

Friday, 28 June 2024, 14:00-15:30

Location: DG109 (30)

Chair: **Matthew Hollow, University of York**

1. Systems of Deceit: Financial Fraud and Scandal in the United Kingdom, 1700-2010 (**Steve Toms, University of Leeds**)
2. 'Making connections within Business and Economic History using resource of critique from beyond the discipline: Interrogating the value of 'white-collar crime' theory for multiple research agendas in Business and Economic History' (**Sarah Wilson, University of York**)
3. Gold, A Tax Shelter Strategy and India's Connections with Dubai (**Nisha Mathew, Mahindra University**)

Panel 6F: History and Political Economy of Slavery

Friday, 28 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Claire Steele, Georgetown University**

1. "Having been a slave owner and much dissatisfied in being so": A microhistory of David Barclay and the sale of the Unity Valley Penn (**Ian Jones, University of York**)
2. Economics, Demographics, Politics and Slavery: The Evolving Political Economy of the "Old" American South: 1789 to 1860 (**John Moore, Walsh College**)
3. Colonial and City Connections: Merchants, Bankers, and the Collection of Slavery Compensation, 1835-46 (**Michael Bennett, University of Sheffield and Mike Anson, Archive Manager, Bank of England**)

Panel 6G: Business Records and Social History in Victorian England

Friday, 28 June 2024, 14:00-15:30

Location: DG125 (50)

Chair: **Chris Corker, University of York**

1. From business records to social history: retail credit in an English provincial town, 1878-95 (**Nick Gray, University of Wolverhampton**)
2. Connecting business history into wider historiographies: Retail and Community and recruiting the Windrush Generation at the John Lewis Partnership (**Alix Green, University of Essex**)
3. Family Business: Masculinity, Family Networks, and Smelting in Nineteenth Century Sheffield (**Autumn Mayle, Bethany College**)

Panel 6H: Slavery, Trade, and Colonialism in the Caribbean

Friday, 28 June 2024, 14:00-15:30

Location: DG126 (14)

Chair: **Fred Gates, Southwestern Oklahoma State University**

1. From Slavery to Indentured labour: The Case of Mauritius, 1830s-1860s (**Karolina Hutkova, University of Oxford**)
2. Investing in a lost cause? Making sense of Hope & Co.'s takeover of two plantation mortgage funds in the Danish West Indies, 1768-1777 (**Patrick van der Geest, Lund University**)
3. Stavert, Zigomala & Co: Imperial Rivalry and Transnationalism in the Anglo-Cuban Textile Trade, 1860s-1914 (**Victoria De Lorenzo, University of Edinburgh**)

Panel 7A: Finance in Interwar Europe

Saturday, 29 June 2024, 9:00-10:30

Location: DG Lecture Theatre (140)

Chair: **Neil Forbes, Coventry University**

1. The calm before the storm: UK closed end and open-ended fund management in the 1930s (**Dimitris Sotiropoulos, The Open University, Janette Rutterford, The Open University, Daniele Tori, The Open University**)
2. Excess Profits Duty and Tax Management in the United Kingdom During and After World War One (**Mark Billings, University of Exeter**)
3. 1931 European Financial Crisis and the Correspondent Banking Network: A Case of Resilience (**Akram Beniamin, University of Oxford**)

Panel 7B: Between Mediterranean and Atlantic: Forms and Dimensions of Foreign Investment in Latin America and North Africa during the Second Half of the 20th Century.

Saturday, 29 June 2024, 9:00-10:30

Location: DG014 (25)

Chair: **Mario Robiony, University of Udine**

1. Investing in Argentina during the Peronist era: A failed attempt by Italian steel entrepreneurs (**Mario Robiony, University of Udine**)
2. Shaping Development: State Policies, International Financial Institutions and Foreign Direct Investment in Tunisia (1960s-1970s) (**Vittorio Caligiuri, Roma Tre University**)
3. Italo-Argentine economic connections: the action of the Institute for Industrial Reconstruction (IRI) in the years of Peronism (1946-1955) (**Marco Bertuccio, Roma Tre University**)

Panel 7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World

Saturday, 29 June 2024, 9:00-10:30

Location: DG016 (36)

Chair: **Matthew Mitchell, Sewanee: The University of the South**

1. Connected Histories, Entangled Empires, and the English Atlantic's First Slave Society (**George Clay, Georgetown University**)
2. Business Networks and Interlopers to the Royal African Company, 1698-1712 (**Claire Steele, Georgetown University**)
3. Trade, Treaties, and Terror: The Fante and the Corporate Archive, c. 1750 (**Phillipa Hellawell, National Archives**)

Panel 7D: Lessons from Popular Media

Saturday, 29 June 2024, 9:00-10:30

Location: DG019 (14)

Chair: **John Wilson, Northumbria University**

1. Popular Fiction as a reliable source for Business History? (**David Weir, York St John University**)
2. Organisational theory as examined through works of fiction (**Bill Cooke, University of York**)
3. Economic History Lessons from Game of Thrones (**Theresa Finley, Susquehanna University, Daniel Bragen Susquehanna University, and Matthew Rousu, Susquehanna University**)

Panel 7E: Death Capitalism

Saturday, 29 June 2024, 9:00-10:30

Location: DG109 (30)

Chair: **Julie Rugg, University of York, David Rowe, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York**

1. The Business History of the Death Industry (**Julie Rugg, University of York, David Rowe, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York**)
2. Single Ticket: Tracking the business of transporting the dead by train (**Brian Parsons, Independent Scholar**)
3. Forged in the flame? The vexed task of professionalising cemetery management in Britain (**Julie Rugg, University of York**)

Panel 7F: Retail Banking with a Customer Focus

Saturday, 29 June 2024, 9:00-10:30

Location: DG124 (50)

Chair:

1. Piggy banks, money boxes and saving stamps: how British retail banks used artefacts to encourage children's savings habits (**Lucy Newton, Henley Business School, University of Reading, and Vicky Barnes, Queen's University Belfast**)
2. Saving for a Stormy Day? The Jamaican Government Savings Bank and the Precautionary Savings Motive (**Eric Strobl, University of Bern, and Nekeisha Spencer, University of the West Indies**)
- 3.

Panel 7G: Technology and Productivity in Agriculture

Saturday, 29 June 2024, 9:00-10:30

Location: DG125 (50)

Chair: **John Moore, Walsh College**

1. Vermont's Nineteenth-Century Agricultural Transformation (**Amanda Gregg, Middlebury College**)
2. 100 Years of the UK Sugar Beet Industry: Politics, War and Recession (**Owen Carlstrand, University of York**)
- 3.

Panel 7H: Post-Colonial Experience

Saturday, 29 June 2024, 9:00-10:30

Location: DG126 (14)

Chair:

1. Transnational Banking Cooperation after Yaoundé: Post-Colonial Francophone African states, Euro-American banks and economic development during the Global Cold War, 1962-1989 (**Giovanni Costenaro, European University Institute**)
2. Challenging the Capitalist World Economy: Bauxite Mining and the Challenge of Guinean Decolonization (1945-1984) (**Chris Abdul Hakim Martinez, University of California, Los Angeles (UCLA)**)
- 3.

Panel 8A: Entertainment and Business History

Saturday, 29 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair:

1. From Cartel to Monopoly: Vince McMahon, the wrestling industry, and the rise of sports entertainment, 1982-2001 (**Chris Corker, University of York, and Ian Jones, University of York**)
2. Dreaming up alternative realities: The development of new business models in the motion picture industry, 1890-2018 (**Gerben Bakker, London School of Economics and Political Science**)
3. Connect, disconnect – are we all together? Examining issues of governance in swimming as an emerging sport, leisure, business and economic activity, c.1860-1908 (**Stephen Cock, York St John University**)

Panel 8B: Management, Education, and History

Saturday, 29 June 2024, 11:00-12:30

Location: DG014 (25)

Chair:

1. Ambitions for Legacy: Business Elites and the University of York (**Kevin Tennent, University of York**)
2. Management Education from Planning to Marketing: A Case Study of Administrative Staff College India (ASCI) (**Paromita Dasgupta, Mahindra University**)
3. The Rise and Fall and Rise (?) of Economic History in Australia (**Andrew Seltzer, Royal Holloway, and Martin Shanahan, South Australia**)

Panel 8C: Colonial and Decolonial Experiences of Business

Saturday, 29 June 2024, 11:00-12:30

Location: DG016 (36)

Chair:

1. Quantifying Imperialism: Roan Antelope Copper Mines Ltd and the Economic Impact of Imperialism in Central Africa, 1927-1939 (**Andrew Primmer, University of Reading**)
2. Private joint-stock companies and government relations in the Cape Colony, 1892-1902 (**Munashe Tazorodzwa Chideya, Stellenbosch University, South Africa**)
3. Unveiling the anti-dark side of soap business and Business History from a decolonizing perspective (**Jaeder Cunha, Universidade Do Estado De Minas Gerais, and Alexandre Faria, Fundação Getúlio Vargas**)

Panel 8D: Banking: international development, ideology and strategy

Saturday, 29 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Simon Mollan, University of York**

1. The Difficult History of 'Management for the Public Good': A Documentary Analysis of the World Bank, 1968-1981 (**Leo McCann, University of York**)
2. Freedom and Finance: Two Models of Republican Banking in Historical Perspective (**Sean Irving, University of Essex**)
3. A multi-temporal perspective on global strategy: structures, events, and the management of strategic transitions in the long run (**Simon Mollan, University of York and Ian Jones, University of York**)

Panel 8E: Networks and Institutions

Saturday, 29 June 2024, 11:00-12:30

Location: DG109 (30)

Chair:

1. Contagious Institutions? A longitudinal study of institutional spill-over of European guilds (**Tine De Moor, Erasmus University, and Fijnanda van Klingeren, Erasmus University Rotterdam**)
2. The Multifaceted Networks of Ben Franklin (**Abhijit Roy, Howard University**)
3. Coffeehouses (**Byron Carson, Hampden-Sydney College**)

Panel 8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2)

Saturday, 29 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaíso, Matti La Mela, Uppsala University**

1. Patterns of Innovation in Industrialising Italy: Evidence from a New Patent Data-set, 1861-1914 (**Marco Martinez, Sant'Anna School of Advanced Studies, Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Michelangelo Vasta, University of Siena**)
2. Mapping the Innovation Network: Inventors, Attorneys, and State Technocracy in the Formation of the Patent System in Peru (1896-1930) (**Martín Monsalve Zanatti, Universidad del Pacífico, José Manuel Carrasco Weston, Universidad del Pacífico**)
3. Growth of Corporate Patents in Japan: International Technology Transfer and Internal Technology Market (**Shigehiro Nishimura, Kobe University**)
4. Independent Innovation in Late-Industrializing Finland, 1890-1940 (**Lauri Heinonen, University of Helsinki, Matti La Mela, Uppsala University, Jari Eloranta, University of Helsinki**)

Panel 8G: European Globalisation and Integration

Saturday, 29 June 2024, 11:00-12:30

Location: DG125 (50)

Chair:

1. Pound for Pound: The Sterling Bill Market during the first wave of globalisation (**Youssef Ghallada, Université Libre de Bruxelles/UCLouvain Saint-Louis – Bruxelles**)
2. Either European or Vertical integration. The case of Snam Snam (1942-2012) (**Matteo Landoni, University of Brescia**)
3. Some theoretical commonalities between European integration process and the Cults of Saints process. Connection through spill-over effect? (**Henri Aaltonen, University of Helsinki**)

Panel 8H: Institutions and Political Development

Saturday, 29 June 2024, 11:00-12:30

Location: DG126 (14)

Chair: **Tony Moore, University of Reading**

1. 'Deliver me from my ignorance!': Ciphers as tools of management in early modern Venice's central intelligence organisation (**Ioanna Iordanou, Oxford Brookes Business School**)
2. Institutional Change and Development in a Limited Access Order of the Grand Duchy of Lithuania (1385-1569) (**Mantas Bureika, Vilnius University**)
3. Ancient Extraction and Modern Financial Development (**Scott Hu, University of Edinburgh, and Wenxuan Hou, University of Edinburgh**)

Panel 9A: Imperial and Colonial Business History Panel 3

Saturday, 29 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Simon Mollan, University of York**

1. Compagnie Sucrière Congolaise: A Colonial Concessionary Sugar Plantation from 1925 to the present (**John Kegel, University of Leiden**)
2. Economic Sanctions and the Decolonisation Crisis in Southern Africa: Decoding Interests Through Third Country Responses and Strategic Assets, 1963-1975 (**Kondwani Happy Ngoma, University of Gotenburg**)
3. Publication discussion

Panel 9B: Social Institutions

Saturday, 29 June 2024, 14:00-15:30

Location: DG014 (25)

Chair:

1. Connecting organizational history and family memory into a saga of loyalty (**Stephen Town, University of York**)
2. Working to Become Sane: Moral Management in late 19th and early 20th Century English Caribbean Lunatic Asylums (**Bephyer Parey, The University of the West Indies**)
3. Private Provision for Private Matters: The Rise of Private Sexual Health Clinics in Late 20th Century Britain (**David Rowe, University of York**)

Panel 9C: New Frontiers in Industrial Districts Research

Saturday, 29 June 2024, 14:00-15:30

Location: DG016 (36)

Chair: **John Wilson, Northumbria University**

1. What next for the Marshallian Industrial Cluster Paradigm? (**Joe Lane, University of Reading, and Chris Corker, University of York**)
2. The trajectories of Italian industrial districts: 20th-Early 21st Centuries (**Alberto Rinaldi, University of Modena and Reggio Emilia, Giovanni Solinas, University of Modena and Reggio Emilia, and Anna Spadavecchia, University of Strathclyde**)
- 3.

Panel 9D: Financial Regulation (and Deregulation)

Saturday, 29 June 2024, 14:00-15:30

Location: DG019 (14)

Chair: **Daniel Giedeman, Grand Valley State University**

1. Citibank and the Gray Panthers: How the Consumer Movement Allied with Wall Street for Financial Deregulation (**Conrad Jacober, Johns Hopkins University**)
2. Regulating the Discussion of Social and Political Issues in Company General Meetings: the SEC's Division of Corporation Finance's Proxy Rules, 1942 to 1983 (**Andrew Smith, University of Birmingham**)
3. The Long and Short of U.S. Bank Regulations: From the Great Depression to the 2023 Bank Failures (**Osama Khawar, University of Florida**)

Panel 9E: History of Thought: Entrepreneurship and the Macro Economy

Saturday, 29 June 2024, 14:00-15:30

Location: DG109 (30)

Chair: **John Moore, Walsh College**

1. Why Israel Kirzner? (**Michael Curry, Aquinas College**)
2. Why Did They Get it So Wrong? An Inquiry into Hyperinflation Predictions by Advocates of Austrian Economics School (**Shahin Ashkiani, Bank of England**)
- 3.

Panel 9F: Development of the Field

Saturday, 29 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Sarah Wilson, University of York**

1. Connecting Foucault and business history (**Ann-Christine Frandsen, University of Birmingham, Keith Hoskin, University of Birmingham, and Alan McKinlay, Newcastle University**)
2. Medieval business history: A review of sources (**Mark Casson, University of Reading**)
3. Global Business History after Colonialism (**Stephanie Decker, University of Birmingham**)

Panel 9G: Manufacturing and Productivity

Saturday, 29 June 2024, 14:00-15:30

Location: DG125 (50)

Chair:

1. Strategizing Servitization: Remanufacturing, Sustainability, and Trust in the Circular Economy (**Shane Hamilton, University of York**)
2. The Diffusion of Automobiles and Motortrucks on American Farms in the 20th Century: Decomposing Productivity Gains from 20th Century Technology into Land-Saving and Labor-Saving Innovation (**Jay Dhar, University of Arizona**)
3. Dye works and dyers in a highly regulated environment, Finland ca. 1790-1850 (**Merja Uotila, University of Jyväskylä**)

Panel 9H: Maritime Trade

Saturday, 29 June 2024, 14:00-15:30

Location: DG126 (14)

Chair: **Lewis Wade, Leiden**

1. The English East India Company's transition to a de facto permanent capital: Agency costs, debt, and capital lock-in, 1665-1676 (**Zane Jennings, London School of Economics**)
2. Portuguese-Dutch Protection Costs in Sixteenth-Century Maritime Trade (**Gijs Dreijer, Leiden University, The Netherlands and Rodrigo Dominguez, University of Minho, Portugal**)
3. Currency, Credit, and Imperial Deficiencies and Colonial American Business Practices in Maritime Trade (**Jeremy Land, University of Gothenburg**)