Economic and Business History Society and Association of Business Historians Annual Conference

27 to 29 June 2024

York, UK

DRAFT PROGRAMME
Thursday 27 June 2024

09:00-10:30  Parallel Session 1
10:30-11:00  Coffee Break
11:00-12:30  Parallel Session 2
12:30-14:00  Lunch Break
  (EBHS Trustees Meeting)
14:00-15:30  Parallel Session 3
15:30-16:00  Coffee Break
16:00-17:30  Association of Business Historians Coleman Prize Presentations

Friday 28 June 2024

09:00-10:30  Parallel Session 4
10:30-11:00  Coffee Break
11:00-12:30  Parallel Session 5
12:30-14:00  Lunch Break
  (ABH Council Meeting)
  (Essays in Economic and Business History Editorial Board Meeting)
14:00-15:30  Parallel Session 6
15:30-16:00  Coffee Break
16:00-16:30  ABH Members Meeting (Open to all conference delegates)
16:30-17:30  Journal Editors Panel – ‘Connections in publishing Economic and Business History’

Saturday 29 June 2024

09:00-10:30  Parallel Session 7
10:30-11:00  Coffee Break
11:00-12:30  Parallel Session 8
12:30-14:00  Lunch Break
14:00-15:30  Parallel Session 9
15:30-16:00  Coffee Break
16:00-16:30  EBHS Members Meeting (Open to all conference delegates)
16:30-17:30  Keynote Speech – ‘How to Be a Success in Business: Storytelling & Belonging from the World of Finance’ – Susie Pak
17:30-19:00  BREAK
19:00-19:30  Welcome Reception and Awards Ceremony – Principal Hotel, York
19:30-22:00  Conference Dinner – Principal Hotel, York
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<td>3A: Imperial and Colonial Business History Panel 1</td>
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<td>Session 4: 28 June 9:00-10:30</td>
<td>4A: Management for Public Good</td>
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<td>6H: Slavery, Trade, and Colonialism in the Caribbean</td>
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<td>Session 7: 29 June 9:00-10:30</td>
<td>7A: Finance in Interwar Europe</td>
<td>7B: Foreign Investment in Latin America and North Africa</td>
<td>7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World</td>
<td>7D: Lessons from Popular Media</td>
<td>7E: Death Capitalism</td>
<td>7F: Retail Banking with a Customer Focus</td>
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<td>7H: Post-Colonial Experience</td>
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<td>Session 8: 29 June 11:00-12:30</td>
<td>8A: Entertainment and Business History</td>
<td>8B: Management, Education, and History</td>
<td>8C: Colonial and Decolonial Experiences of Business</td>
<td>8D: Banking: international development, ideology and strategy</td>
<td>8E: Networks and Institutions</td>
<td>8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2)</td>
<td>8G: European Globalisation and Integration</td>
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<td>9H: Maritime Trade</td>
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**Poster Presentations**

Posters will be available to view at all coffee breaks during the conference.


2. Life Insurance in Modern China: Nationalism, Salesmanship, and Social Welfare in China’s Globalization (c. 1880-1949) *(Naomi He, University of Bristol)*

3. Controlled economy, authorities and consumer goods providers: survival of geopolitical turbulence in wartime China, 1937-1945 *(Guting Shen, University of Birmingham)*

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**Association of Business Historians Coleman Prize Presentations**

Thursday, 27 June 2024, 16:00-17:30

Location: Fountains Lecture Theatre

1. **Angelina Palmén** – Producing New Women: Work, Consumer Culture and Jewish Clothing Companies in Wilhelmine Germany

2. **Juan José Rivas Moreno** – An Alternative Model for Early Modern Long-Distance Trade Finance: The Capital Markets of Manila, 1680–1838

Panel 1A: China (wages and prices)
Thursday, 27 June 2024, 9:00-10:30
Location: DG Lecture Theatre (140)
Chair:
1. China's Industrialisation and Urbanisation in the Early Twentieth Century: Evidence from Regional Wages (Ye Ma, Beijing Normal University)
2. A Study on Rural Land Prices in Modern China (Tieqiang Li, Rural Economy Research Center at Central China Normal University)
3. State Capacity and Market Integration: A Historical Natural Experiment from Qing Dynasty (Xiaomin Liu, Fudan University, Nan Li, Fudan University and Tianyu Huang, Guangxi University)

Panel 1B: Religion and Enterprise
Thursday, 27 June 2024, 9:00-10:30
Location: DG014 (25)
Chair: Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico)
1. (Poor) Accounting for God: Solvability and Money Transfer in the Custody of the Holy Land’s Franciscan Network (XVII century) (Antonio Iodice, Exeter University)
2. Religious Organizations and Business Success in 19th Century Britain (Mitchell Larson, Independent Scholar and Valerie Mock, Suffolk University)
3. The Presbyterian connection in a late 20th century financial elite (Robert Dawson Scott, University of Edinburgh Business School)

Panel 1C: Niche Industries: Bicycles and Kosher Scotch
Thursday, 27 June 2024, 9:00-10:30
Location: DG016 (36)
Chair: Lars Bruno, Norwegian Business School
1. Holy Land Cycles: Bicycle Importation, Production and Consumption in the Volatile Twentieth Century (Dror Goldberg, The Open University of Israel)
2. Economic Impact of Bicycle Clubs in Philadelphia in the late 1890's (Julie Still, Rutgers University)
3. The Rise of Kosher-Certified Scotch Whisky, 1996-2023 (Daniel Schiffman, Ariel University)

Panel 1D: Family, Women and Everyday Life
Thursday, 27 June 2024, 9:00-10:30
Location: DG019 (14)
Chair:
1. “A life in the shadows”: Women, marriage, and Australia's family companies, 1910-2020 (Claire Wright, University of Technology Sydney)
2. Losing Their Religion: State Banning of Religion, Social Norms, and Female Participation (Richard Murphy, University of Texas at Austin and Shqiponja Telhaj, University of Sussex)
3. Annulment of Sale and Purchase Contracts in the Indian Dharmaśāstras (Plachikkat Viswanath, Pace University)
Panel 1E: Beer and Brewing

Thursday, 27 June 2024, 9:00-10:30
Location: DG109 (30)

Chair: John Dove, Troy University

1. Hands Off Our Pubs: The Divided Elite versus The Little People in 1920s Temperance Britain (Julie Bower, Birmingham City University, and David Higgins, Newcastle University)
2. The Unravelling of State-Level Alcohol Prohibitions in the USA (John Dove, Troy University, Eline Poelmans, KU Leuven, Jason Taylor, Central Michigan University, and Ranjit Dighe, State University of New York at Oswego)
3. “Non-Intoxicating”: The Legacy of 3.2 Beer Laws after the End of Prohibition (Jason Taylor, Central Michigan University, and Eline Poelmans, KU Leuven)

Panel 1F: Banking Elites and Financial Crisis

Thursday, 27 June 2024, 9:00-10:30
Location: DG124 (50)

Chair: Mark Billings, University of Exeter

1. Connections among Britain’s inter-war super-rich: analysing the “business models” of the millionaire class in 1928/9 (Peter Scott, University of Reading)
2. Connecting disciplines by studying financial elites: a prosopographic study of banking elites between 1980s and the Global Financial Crisis (Niccolò Valmori, European University Institute)
3. The memory of the Global Financial Crisis fifteen years after Lehman (Giuseppe Telesca, European University Institute, Bruno Pacchiotti, European University Institute, and Youssef Cassis, European University Institute)

Panel 1G: Modernization and Development in Russia and the USSR

Thursday, 27 June 2024, 9:00-10:30
Location: DG125 (50)

Chair: Amanda Gregg, Middlebury College

1. Nobility, Fraud and Corruption: Prosopographical Study of the Largest Land Banks of the Russian Empire (1882-1917) (Arina Fedorova, European University Institute)
2. “Coal Innovation” of Count M. S. Vorontsov: the project of economic modernisation of the southern provinces of the Russian Empire in the second quarter of the XIX century (Denis Smetanin, HSE University and Turin University)
3. Living standards and human development in the USSR during the interwar period (Ilya Voskobounikov, HSE University)
Panel 2A: Roundtable discussion on Financial Archives and Business and Economic History

Thursday, 27 June 2024, 11:00-12:30
Location: DG Lecture Theatre (140)
Chair: Mark Billings (University of Exeter)

Discussants participating:

- Mike Anson (Archive Manager, Bank of England)
- Stephanie Decker (University of Birmingham)
- Sara Kinsey (Head of Historical Archives, Nationwide Building Society)
- Susie Pak (St John University)
- Maria Sienkiewicz (Group Archivist, Barclays Group Archives)

Panel 2B: Currencies and Exchange Rates In Historical Perspective

Thursday, 27 June 2024, 11:00-12:30
Location: DG014 (25)
Chair:

2. Monetary or military drivers? Reconstructing foreign exchange rate movements in early fifteenth-century Europe (Tony Moore, University of Reading)
3. ‘The rules of game’ or ‘as you like it’?: Japan’s experience under the specie standard before 1885 from a comparative perspective (Ayumu Sugawara, Tohoku University and Zibo Chen, Tohoku University)

Panel 2C: Changing Modes of Business Organization

Thursday, 27 June 2024, 11:00-12:30
Location: DG016 (36)
Chair: Shane Hamilton, University of York

1. The B Corp Movement: A Historical Perspective and Current Development (Zoi Pittaki, University of Dundee and Catherine Wang, Brunel University London)
2. Limited Partnerships and the Genesis of the American Venture Capital Industry and All It Wrought (Daniel Raff, The Wharton School and NBER)
3. Where do big companies come from? The origins of new large Finnish companies since the 1970s (Niklas Jensen-Eriksen, University of Helsinki)

Panel 2D: Post-WWII European Economy

Thursday, 27 June 2024, 11:00-12:30
Location: DG019 (14)
Chair: Kevin Tennent, University of York

1. German Reparations and the Reconstruction of Greek Industry after 1947 (Iason-Nikolaos Rodopoulos, York University, Canada)
Panel 2E: Schooling and Children's Welfare
Thursday, 27 June 2024, 11:00-12:30
Location: DG109 (30)
Chair: Nicola Tynan, Dickinson College

1. Impact of Hurricanes on School Attendance: A Comparative Study from Colonial Jamaica (Joel Huesler, University of Bern)
2. Regional Differences in Girl's Schooling in Rural Finland, 1880–1938 (Heidi Hirvonen, University of Helsinki)
3. Gender Gaps in Physical Stature of Children Across Time and Socioeconomic Strata in a Developing Economy: Chile 1920-2000 (Javier Nunez, Economics Department, Universidad de Chile, Catalina Albornoz, Economics Department, Universidad de Chile, Interamerican Development Bank, and Graciela Perez, Economics Department, Universidad de Chile, Interamerican Development Bank)

Panel 2F: The Use of Patents in History
Thursday, 27 June 2024, 11:00-12:30
Location: DG124 (50)
Chair: Joe Lane, University of Reading

2. A geography of women inventors in Italy, 1861-1939 (Marco Martinez, Institute of Economics, Sant’Anna School of Advanced Studies Pisa)
3. Connecting Internal and External Technology Markets: The Growth of Corporate Patents and Technology Transactions in Japan during the Meiji and Taisho Eras (Shigehiro Nishimura, Kobe University)

Panel 2G: Long Run Analyses of Growth and Integration
Thursday, 27 June 2024, 11:00-12:30
Location: DG125 (50)
Chair:

1. A Comprehensive Analysis of the Evolution of Global Financial Integration (1870-2020) (Helena Chuliá, University of Barcelona, Guillermo Martínez-Taberner, University Pompeu Fabra, Jorge M. Uribe, Open University of Catalonia)
2. National Wealth, Income and the History of Economic Growth: Finland from the Late 19th Century until the Second World War (Heikki Mikkonen, University of Helsinki)

Panel 2H: Multinationals and International Investment in the 20th Century
Thursday, 27 June 2024, 11:00-12:30
Location: DG126 (14)
Chair: Eline Poelmans, KU Leuven

2. Regional Branding in post-war UK: Promoting positive attitudes towards Northern Ireland among US Multinationals: 1945 – 1972 (Alison Hearne, South East Technological University)
Panel 3A: Imperial and Colonial Business History Panel 1

Thursday, 27 June 2024, 14:00-15:30
Location: DG Lecture Theatre (140)
Chair: Simon Mollan, University of York

1. Reconceptualising the management history of Scottish owned resource companies in the United States, c. 1870-1920 (Kevin Tennent, University of York)
2. How Changing Formal and Informal Political Institutions Shape the CPA Tactics of MNEs: Insights from the Business History of the British Empire (Andrew Smith, University of Birmingham)

Panel 3B: Britain and British Railways

Thursday, 27 June 2024, 14:00-15:30
Location: DG014 (25)
Chair: Sarah Wilson, University of York

1. Slavery and the early railway industry in the United Kingdom – directorial connections (David Turner, Aston University)
2. Turning the lights on, the railways off and the smoke down: Connecting Britain to the National Grid 1950-1970 (James Fowler, University of Essex, Roy Edwards, University of Southampton and James Wilson, University of Glasgow)
3. British Rail All Change: challenging the professional hegemony of historians and archivists (Nicola Forsdike, University of York, and Lynne Baxter, University of York)

Panel 3C: Economic Development of the Middle East

Thursday, 27 June 2024, 14:00-15:30
Location: DG016 (36)
Chair:

1. Determining Factors of Social Expenditures in the Ottoman State: An Analysis of Salaries for Needy Persons (Sahin Yesilyurt, University of Cambridge, and Abdullah Tirgil, Ankara Yildirim Beyazit University)
2. Bank correspondents and business institutions: The Regie Company in the Ottoman Empire and the “National Bank of Greece” (1919-1922) (Virginia-Anastasia Fournari)
3. The Chrysler Crisis: Reassessing the Special Relationship Dynamic in the Decline of Détente through Automotive Diplomacy Failure in Iran, 1969-76 (Guan Kiong Teh, University of St. Andrews)

Panel 3D: History of Fashion and Textiles

Thursday, 27 June 2024, 14:00-15:30
Location: DG019 (14)
Chair: Alison Hearne, South East Technological University

1. Indian Chintz Techniques in Europe: Import Substitution and Innovations in Modern Science (Alka Raman, University of Manchester)
3. Weaving Local Wool into Local Business Fashion Apparel (Marie-Eve Faust, Université du Québec à Montréal, Richard Fontaine, Université du Québec à Montréal and Jocelyn Bellemare, Universite du Quebec à Montréal)
Panel 3E: How to Teach Economic and Business History in Diverse Settings

Thursday, 27 June 2024, 14:00-15:30
Location: DG109 (30)
Chair:
Contributions from:
- Jari Eloranta, University of Helsinki
- Laura Ekholm, University of Helsinki
- Daniel Giedeman, Grand Valley State University
- Maanik Nath, Utrecht University
- Discussant: Christopher Miller, University of Glasgow

Panel 3F: Mexican Retail Banking in the 20th Century

Thursday, 27 June 2024, 14:00-15:30
Location: DG124 (50)
Chair: Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico)
2. The Introduction of the British Debit Card at the Dawn of the Digital Economy, 1980s-1990s (Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Tom Buckley, University of Sussex and Gordon Mayze, Newcastle, UK)
3. Banco de la Mujer: Gendered Retail Banking in Mexico and Spain, 1970-1990 (Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Victor Flores, Citibanamex, Mexico and Sandy E. Ramírez-Gutiérrez, UNAM, Mexico)
4. The Digitalization of Mexican Retail Banking: The Case of Banamex, 1970s-2010s (Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Miguel A. López-Morell, Murcia, Spain)

Panel 3G: Nineteenth-Century Industrial Workers

Thursday, 27 June 2024, 14:00-15:30
Location: DG125 (50)
Chair: Joe Lane, University of Reading
1. Life paths of artisan workshop owners in Sweden 1840-90 (Johanne Arnfred, Lund University)
2. Business and Public Discourse: Reappraising the Preston strike and lockout 1853-4 (Jack Southern, UCLan, and Lewis Darwin, Loughborough University)
3. From workers’ associations to hierarchy without authority: The French economist Courcelle-Seneuil and his metallurgic factory (1844-1848) (Carlos Alberto Rivera Carreno, Université Lumière Lyon 2)

Panel 3H: Twentieth Century Retail Trade

Thursday, 27 June 2024, 14:00-15:30
Location: DG126 (14)
Chair: Daniel Raff, The Wharton School and NBER
2. The Bank of England’s Retail Price Index, 1931-1948 (Aashish Velkar, University of Manchester)
3. Creating barriers to entry: An inquiry in the attempts to restrict competition in the Swedish retail and advertising sectors 1960-1995 (Erik Lakomaa, Stockholm School of Economics)
Panel 4A: Management for Public Good
Friday, 28 June 2024, 9:00-10:30
Location: DG Lecture Theatre (140)
Chair: Tony Moore, University of Reading
1. Living Within the Watershed: Managing Water Use and Quality in nineteenth century London (Nicola Tynan, Dickinson College)
2. Is administrative centralization fiscally efficient? The case of Renaissance public spending (Federico Gálvez Gambero, University of Malaga)
3.

Panel 4B: Nationalization and Infrastructure in 20th Century Britain
Friday, 28 June 2024, 9:00-10:30
Location: DG014 (25)
Chair: Mark Billings, University of Exeter
1. A Study of Abandoned Late 20th Century British Infrastructure Megaprojects (Andrew Sage, University of York, Kevin Tennent, University of York, and Alex Gillett, University of York)
2. “No Bark. No Bite”: Marketing Nationalised Industries in Post-war Britain (Lewis Smith, Brunel University London)
3. “The Dangers of Nationalisation”: the British state and the Anglo-Persian Oil Company after the First World War (Neil Forbes, Coventry University)

Panel 4C: Everyday Finance in Britain since 1850
Friday, 28 June 2024, 9:00-10:30
Location: DG016 (36)
Chair: Lucy Newton, University of Reading
1. (James Taylor Lancaster University)
2. (Amy Edwards University of Bristol)
3. (Matthew Hollow University of York)

Panel 4D: Government Interventions (Failures and Successes)
Friday, 28 June 2024, 9:00-10:30
Location: DG019 (14)
Chair: Linda Perriton, University of Stirling
1. Transaction Costs and Externalities: the Centralia Mine Fire (Theresa Finley, Susquehanna University, and Jacob Tomasulo, Susquehanna University)
2. Israel’s Austerity Policy and the Animal Protein Deficiency, 1950-1951: A Quantitative Analysis (Daniel Schiffman, Ariel University and Eli Goldstein, Ashkelon Academic College)
3. The California Aqueduct and Farm Production: The Confluence of Public Policy and Agribusiness (Jonathan Russ, University of Delaware, and W. Edwin Kee, University of Delaware)
Panel 4E: European Manufacturing and Distribution

Friday, 28 June 2024, 9:00-10:30
Location: DG109 (30)

Chair: Lars Bruno, Norwegian Business School

1. Building Domestic Distribution Networks in the Dutch Golden Age: Rotterdam's Brewing Trade (Richard Yntema, Otterbein University)
2. John Labatt Ltd. in the United Kingdom: A Case Study in International Entrepreneurship and Business Failure, 1987-1995 (Matthew Bellamy, Carleton University)
3. Managing the Liability of Smallness: The Case of the German Consumer Goods Industry, 1890-30 (Jonas Geweke, University of Zurich)

Panel 4F: China: Political and Economic Institutions

Friday, 28 June 2024, 9:00-10:30
Location: DG124 (50)

Chair:

2. The Long-term Consequences of Social Conflicts: Evidence from Ming-Qing Peasant Uprisings (Beining Liu, The University of Hong Kong, and Xiyuan Huang, Beijing Normal University)

Panel 4G: Colonial Connections and the Economy

Friday, 28 June 2024, 9:00-10:30
Location: DG125 (50)

Chair:

1. The Imperial Thread: Connecting the British Empire in the age of Industry (Lidia Plaza, Yale University)
2. Warfare as Opportunity Amidst a Global Competition for the South Atlantic - The Case of Antoine René Larcher and the Bahian Conspiracy (1798) (Marilia Moreira, SAS-UOL)
3.

Panel 4H: Transatlantic and Eurasian Trade in Textiles

Friday, 28 June 2024, 9:00-10:30
Location: DG126 (14)

Chair: Jeremy Land, University of Gothenburg

1. Political Economy of Britain's Imperial Trade in Textiles, 1700s-1800s (Karolina Hutkova, University of Oxford)
2. Liverpool and the World (Barbara Hahn, Texas Tech University)
3. Eurasian Commerce and State Intervention into the French Cloth Industry, 1686–1702 (Lewis Wade, Leiden)
Panel 5A: Quantifying the Qualitative: Micro and Macro Histories of Slavery, Servitude, and Unfreedom

Friday, 28 June 2024, 11:00-12:30
Location: DG Lecture Theatre (140)

Chair: Jari Eloranta, University of Helsinki, Rodrigo Dominguez, University of Minho, Portugal

1. Stories in Numbers: A Micro and Macro Analysis of Fugitive Slave Advertisements in British America (Antonio T. Bly, California State University, Sacramento)
2. Clandestine Marketplaces: A Study of the Hidden Economies of Fugitive Women in Early America (Tamia Haygood, William and Mary)
3. The Numbers Game: Measuring Unfreedom in the British and Swedish Empire (Ryan Ingerick, University of Helsinki)

Panel 5B: Consulting, Management, Strategy in Historical Perspective

Friday, 28 June 2024, 11:00-12:30
Location: DG014 (25)

Chair: Erik Lakomaa, Stockholm School of Economics

1. Marking History and Making History: Temporal Narratives and Strategic Internal Communication (Joe Chick, Northumbria University, Michael Heller, Northumbria University, and Michael Rowlinson, University of Exeter)
2. The Consumption of Management Consulting: Evidence from the Case of Trebor 1907-1989 (John Wilson, Northumbria University, and Simon Bishop, Nottingham University)
3. The Palm Tree Model of Management History: Understanding the past and observing the present (Balazs Vaszkun, Corvinus University of Budapest)

Panel 5C: Women Entrepreneurs

Friday, 28 June 2024, 11:00-12:30
Location: DG016 (36)

Chair:

1. Women’s Entrepreneurship in Western Andalusia During the First Third of the 19th Century (Fco. Javier Fernandez-Roca, Universidad Pablo de Olavide, and Jesús D. López-Manjón, Universidad Pablo de Olavide)
2. Philanthropy as female business network: the case of the Industrie Femminili Italiane (1903-1935) (Stefania Licini, University of Bergamo)
3. The consuming city: women and their businesses in late Victorian Glasgow (Linda Perriton, University of Stirling, Gill Newton, University of Strathclyde and Graeme Acheson, University of Strathclyde)

Panel 5D: Medieval Political Economy

Friday, 28 June 2024, 11:00-12:30
Location: DG019 (14)

Chair: Theresa Finley, Susquehanna University

1. Medieval York: Building Business Reputation in England’s Second City (Catherine Casson, University of Manchester)
2. The Black Death & Guild Formation (Eric Wilhelm, George Mason University, and Noel Johnson, George Mason University)
3. How did taxation policy affect business in the late medieval economy? (Zeynep Ağdemir, Kirşehir Ahi Evran University)
Panel 5E: African Entrepreneurship
Friday, 28 June 2024, 11:00-12:30
Location: DG109 (30)
Chair:
1. Colonial Hustlers: European Settlers in Mwanza District, German East Africa, 1903-1914 (Laird Jones, Commonwealth University Lock Haven Campus)
2. Forging Connections: Interrogating Economic History and an Entrepreneurial Icon (Okunade Seun Adedokun, Olabisi Onabanjo University)
3.

Friday, 28 June 2024, 11:00-12:30
Location: DG124 (50)
Chair: Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaiso, Matti La Mela, Uppsala University
1. Female Inventorship in Autocratic Regimes: The Cases of Nazi Germany and the GDR (Alexander Donges, University of Mannheim, Finni Jo Erdmann, University of Mannheim, Sophia Rishyna, University of Mannheim, Jochen Streb, University of Mannheim)
2. Quantifying Patenting by Women in the U.S., 1836-1940 (Michael Andrews, University of Maryland Baltimore County, Enrico Berkes, University of Maryland Baltimore County, Ruveyda Gozen, London School of Economics)

Panel 5G: Case Studies of Financial Institutions
Friday, 28 June 2024, 11:00-12:30
Location: DG125 (50)
Chair: Conrad Jacober, Johns Hopkins University
1. Leaders rather than followers: Italian banks and international banking in the age of currency inconvertibility, 1945-1958 (Ioan Achim Balaban, Lucian Blaga University of Sibiu)
2. An exploration into the 19th and 20th century regional economic activity of the Monte Di Pietas and its’ subsequent evolution (Jessica Lomas, University of Reading (Henley Business School))
3.

Panel 5H: Family Businesses
Friday, 28 June 2024, 11:00-12:30
Location: DG126 (14)
Chair:
1. The Recipe to Sweet Success: Competitive Advantages in a Chocolatier Dynasty (1797-1936) (Xavier Jou-Badal, Universitat de Barcelona)
2. The transatlantic connection: a bibliometric analysis in historical family business studies (Teresa Mateo López-Mora, Universidad Complutense de Madrid, José M. Ortiz-Villajos, Universidad Complutense de Madrid, Jorge Hernández-Barahona, Universidad Complutense de Madrid, and Águeda Gil-López, Universidad Complutense de Madrid)
3. Contextualizing Historical Storytelling in Multigenerational Family Business (Ian Jones, University of York, Nicholas Wong, Northumbria University, Andrew Smith, University of Birmingham, Emily Buchnea, Northumbria University, and Trevor Isrealson, Penn State)
Panel 6A: Imperial and Colonial Business History Panel 2
Friday, 28 June 2024, 14:00-15:30
Location: DG Lecture Theatre (140)
Chair: Kevin Tennent, University of York

1. Challenge, Opportunity, or Both? A Dutch Firm and the Exploitation of Foreign Colonial Empires in the Scramble for Africa (1875-1914) (Gijs Dreijer, Leiden University, The Netherlands)
2. Postcolonial Transition and Global Business History: British Multinational Companies in Ghana and Nigeria (Stephanie Decker, University of Birmingham)
3. What the failed development of papyrus-based industry in colonial Sudan can tell us about Institutional support and entrepreneurialism in imperial-era international business (Timo Sarkaa, University of Jyväskylä and Simon Mollan, University of York)

Panel 6B: Labor Unions
Friday, 28 June 2024, 14:00-15:30
Location: DG014 (25)
Chair:

1. Countering threats to clerical jobs at BT and the Post Office, c. 1984-1996 (Nicole Robertson, Sheffield Hallam University and John Singleton, Sheffield Hallam University)
2. Trade-Union Hegemony: The Rehn-Meidner Model and Socialist Transition (Virgilio Urbina Lazardi, New York University)
3. Solving Employment Issues with Active Labour Market Policy (Maika Absetz, University of Helsinki)

Panel 6C: Railways (2)
Friday, 28 June 2024, 14:00-15:30
Location: DG016 (36)
Chair: James Fowler, University of Essex

1. Developing railroad business during the 1850s (Aya Tanaka, Shiga University)
2. The emergence of railway towns in Norway (Lars Bruno, Norwegian Business School and Bjørn Basberg, Norwegian School of Economics)
3. High-Speed Rail: A history and study of notable projects (Simon Martin, University of Southampton)

Panel 6D: Corporate Governance and Strategy
Friday, 28 June 2024, 14:00-15:30
Location: DG019 (14)
Chair:

1. The Making of the Modern Board: Tata Steel 1907-1932 (Swapnesh Masrani, Heriot Watt University, and Alan McKinlay, Newcastle University)
2. ‘A passing of the guard’? Governance and strategy in the ‘Big Four’ British clearing banks, 1970-2005 (John Wilson, Northumbria University, Ian Jones, University of York, Mitchell Larson, Independent Scholar, and Anna Tilba, Durham University)
3. Corporate Depreciation Practice in Early 20th Century Japan: A Comparative Analysis of the Textile Industry (Masayoshi Noguchi, Tokyo Metropolitan University, Yuta Sumi, Hiroshima University of Economics, Takashi Kitaura, Meiji Gakuin University, Jumoei Yamada, Meiji Gakuin University, and Yasuhiro Shimizu, Kobe University)
Panel 6E: Fraud and Financial Crime
Friday, 28 June 2024, 14:00-15:30
Location: DG109 (30)

Chair: Matthew Hollow, University of York

1. Systems of Deceit: Financial Fraud and Scandal in the United Kingdom, 1700-2010 (Steve Toms, University of Leeds)
2. ‘Making connections within Business and Economic History using resource of critique from beyond the discipline: Interrogating the value of ‘white-collar crime’ theory for multiple research agendas in Business and Economic History’ (Sarah Wilson, University of York)
3. Gold, A Tax Shelter Strategy and India’s Connections with Dubai (Nisha Mathew, Mahindra University)

Panel 6F: History and Political Economy of Slavery
Friday, 28 June 2024, 14:00-15:30
Location: DG124 (50)

Chair: Claire Steele, Georgetown University

1. “Having been a slave owner and much dissatisfied in being so”: A microhistory of David Barclay and the sale of the Unity Valley Penn (Ian Jones, University of York)
2. Economics, Demographics, Politics and Slavery: The Evolving Political Economy of the “Old” American South: 1789 to 1860 (John Moore, Walsh College)
3. Colonial and City Connections: Merchants, Bankers, and the Collection of Slavery Compensation, 1835-46 (Michael Bennett, University of Sheffield and Mike Anson, Archive Manager, Bank of England)

Friday, 28 June 2024, 14:00-15:30
Location: DG125 (50)

Chair: Chris Corker, University of York

1. From business records to social history: retail credit in an English provincial town, 1878-95 (Nick Gray, University of Wolverhampton)
2. Connecting business history into wider historiographies: Retail and Community and recruiting the Windrush Generation at the John Lewis Partnership (Alix Green, University of Essex)
3. Family Business: Masculinity, Family Networks, and Smelting in Nineteenth Century Sheffield (Autumn Mayle, Bethany College)

Panel 6H: Slavery, Trade, and Colonialism in the Caribbean
Friday, 28 June 2024, 14:00-15:30
Location: DG126 (14)

Chair: Fred Gates, Southwestern Oklahoma State University

1. From Slavery to Indentured labour: The Case of Mauritius, 1830s-1860s (Karolina Hutkova, University of Oxford)
2. Investing in a lost cause? Making sense of Hope & Co.’s takeover of two plantation mortgage funds in the Danish West Indies, 1768-1777 (Patrick van der Geest, Lund University)
Panel 7A: Finance in Interwar Europe
Saturday, 29 June 2024, 9:00-10:30
Location: DG Lecture Theatre (140)
Chair: Neil Forbes, Coventry University
1. The calm before the storm: UK closed end and open-ended fund management in the 1930s (Dimitris Sotiropoulos, The Open University, Janette Rutterford, The Open University, Daniele Tori, The Open University)
2. Excess Profits Duty and Tax Management in the United Kingdom During and After World War One (Mark Billings, University of Exeter)
3. 1931 European Financial Crisis and the Correspondent Banking Network: A Case of Resilience (Akram Beniamin, University of Oxford)

Saturday, 29 June 2024, 9:00-10:30
Location: DG014 (25)
Chair: Mario Robiony, University of Udine
1. Investing in Argentina during the Peronist era: A failed attempt by Italian steel entrepreneurs (Mario Robiony, University of Udine)
3. Italo-Argentine economic connections: the action of the Institute for Industrial Reconstruction (IRI) in the years of Peronism (1946-1955) (Marco Bertuccio, Roma Tre University)

Panel 7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World
Saturday, 29 June 2024, 9:00-10:30
Location: DG016 (36)
Chair: Matthew Mitchell, Sewanee: The University of the South
1. Connected Histories, Entangled Empires, and the English Atlantic’s First Slave Society (George Clay, Georgetown University)
2. Business Networks and Interlopers to the Royal African Company, 1698-1712 (Claire Steele, Georgetown University)
3. Trade, Treaties, and Terror: The Fante and the Corporate Archive, c. 1750 (Phillipa Hellawell, National Archives)

Panel 7D: Lessons from Popular Media
Saturday, 29 June 2024, 9:00-10:30
Location: DG019 (14)
Chair: John Wilson, Northumbria University
1. Popular Fiction as a reliable source for Business History? (David Weir, York St John University)
2. Organisational theory as examined through works of fiction (Bill Cooke, University of York)
3. Economic History Lessons from Game of Thrones (Theresa Finley, Susquehanna University, Daniel Bragen Susquehanna University, and Matthew Rousu, Susquehanna University)
Panel 7E: Death Capitalism
Saturday, 29 June 2024, 9:00-10:30
Location: DG109 (30)
Chair: Julie Rugg, University of York, David Rowe, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York

1. The Business History of the Death Industry (Julie Rugg, University of York, David Rowe, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York)
2. Single Ticket: Tracking the business of transporting the dead by train (Brian Parsons, Independent Scholar)
3. Forged in the flame? The vexed task of professionalising cemetery management in Britain (Julie Rugg, University of York)

Panel 7F: Retail Banking with a Customer Focus
Saturday, 29 June 2024, 9:00-10:30
Location: DG124 (50)
Chair:

1. Piggy banks, money boxes and saving stamps: how British retail banks used artefacts to encourage children’s savings habits (Lucy Newton, Henley Business School, University of Reading, and Vicky Barnes, Queen’s University Belfast)
2. Saving for a Stormy Day? The Jamaican Government Savings Bank and the Precautionary Savings Motive (Eric Strobl, University of Bern, and Nekeisha Spencer, University of the West Indies)
3.

Panel 7G: Technology and Productivity in Agriculture
Saturday, 29 June 2024, 9:00-10:30
Location: DG125 (50)
Chair: John Moore, Walsh College

1. Vermont’s Nineteenth-Century Agricultural Transformation (Amanda Gregg, Middlebury College)
2. 100 Years of the UK Sugar Beet Industry: Politics, War and Recession (Owen Carlstrand, University of York)
3.

Panel 7H: Post-Colonial Experience
Saturday, 29 June 2024, 9:00-10:30
Location: DG126 (14)
Chair:

2. Challenging the Capitalist World Economy: Bauxite Mining and the Challenge of Guinean Decolonization (1945-1984) (Chris Abdul Hakim Martinez, University of California, Los Angeles (UCLA))
3.
Panel 8A: Entertainment and Business History
Saturday, 29 June 2024, 11:00-12:30
Location: DG Lecture Theatre (140)
Chair:
1. From Cartel to Monopoly: Vince McMahon, the wrestling industry, and the rise of sports entertainment, 1982-2001 (Chris Corker, University of York, and Ian Jones, University of York)
2. Dreaming up alternative realities: The development of new business models in the motion picture industry, 1890-2018 (Gerben Bakker, London School of Economics and Political Science)
3. Connect, disconnect – are we all together? Examining issues of governance in swimming as an emerging sport, leisure, business and economic activity, c.1860-1908 (Stephen Cock, York St John University)

Panel 8B: Management, Education, and History
Saturday, 29 June 2024, 11:00-12:30
Location: DG014 (25)
Chair:
1. Ambitions for Legacy: Business Elites and the University of York (Kevin Tennent, University of York)
2. Management Education from Planning to Marketing: A Case Study of Administrative Staff College India (ASCI) (Paromita Dasgupta, Mahindra University)
3. The Rise and Fall and Rise (?) of Economic History in Australia (Andrew Seltzer, Royal Holloway, and Martin Shanahan, South Australia)

Panel 8C: Colonial and Decolonial Experiences of Business
Saturday, 29 June 2024, 11:00-12:30
Location: DG016 (36)
Chair:
1. Quantifying Imperialism: Roan Antelope Copper Mines Ltd and the Economic Impact of Imperialism in Central Africa, 1927-1939 (Andrew Primmer, University of Reading)
2. Private joint-stock companies and government relations in the Cape Colony, 1892-1902 (Munashe Tazorodzwa Chideya, Stellenbosch University, South Africa)
3. Unveiling the anti-dark side of soap business and Business History from a decolonizing perspective (Jaeder Cunha, Universidade Do Estado De Minas Gerais, and Alexandre Faria, Fundação Getúlio Vargas)

Panel 8D: Banking: international development, ideology and strategy
Saturday, 29 June 2024, 11:00-12:30
Location: DG019 (14)
Chair: Simon Mollan, University of York
1. The Difficult History of ‘Management for the Public Good’: A Documentary Analysis of the World Bank, 1968-1981 (Leo McCann, University of York)
2. Freedom and Finance: Two Models of Republican Banking in Historical Perspective (Sean Irving, University of Essex)
3. A multi-temporal perspective on global strategy: structures, events, and the management of strategic transitions in the long run (Simon Mollan, University of York and Ian Jones, University of York)
Panel 8E: Networks and Institutions
Saturday, 29 June 2024, 11:00-12:30
Location: DG109 (30)
Chair:
1. Contagious Institutions? A longitudinal study of institutional spill-over of European guilds (Tine De Moor, Erasmus University, and Fijnanda van Klingeren, Erasmus University Rotterdam)
2. The Multifaceted Networks of Ben Franklin (Abhijit Roy, Howard University)
3. Coffeehouses (Byron Carson, Hampden-Sydney College)

Panel 8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2)
Saturday, 29 June 2024, 11:00-12:30
Location: DG124 (50)
Chair: Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaiso, Matti La Mela, Uppsala University
1. Patterns of Innovation in Industrialising Italy: Evidence from a New Patent Data-set, 1861-1914 (Marco Martinez, Sant'Anna School of Advanced Studies, Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Michelangelo Vasta, University of Siena)
3. Growth of Corporate Patents in Japan: International Technology Transfer and Internal Technology Market (Shigehiro Nishimura, Kobe University)
4. Independent Innovation in Late-Industrializing Finland, 1890-1940 (Lauri Heinonen, University of Helsinki, Matti La Mela, Uppsala University, Jari Eloranta, University of Helsinki)

Panel 8G: European Globalisation and Integration
Saturday, 29 June 2024, 11:00-12:30
Location: DG125 (50)
Chair:
1. Pound for Pound: The Sterling Bill Market during the first wave of globalisation (Youssef Ghallada, Université Libre de Bruxelles/UCLouvain Saint-Louis – Bruxelles)
2. Either European or Vertical integration. The case of Snam Snam (1942-2012) (Matteo Landoni, University of Brescia)
3. Some theoretical commonalities between European integration process and the Cults of Saints process. Connection through spill-over effect? (Henri Aaltonen, University of Helsinki)

Panel 8H: Institutions and Political Development
Saturday, 29 June 2024, 11:00-12:30
Location: DG126 (14)
Chair: Tony Moore, University of Reading
1. ‘Deliver me from my ignorance!’: Ciphers as tools of management in early modern Venice’s central intelligence organisation (Ioanna Iordanou, Oxford Brookes Business School)
2. Institutional Change and Development in a Limited Access Order of the Grand Duchy of Lithuania (1385-1569) (Mantas Bureika, Vilnius University)
3. Ancient Extraction and Modern Financial Development (Scott Hu, University of Edinburgh, and Wenxuan Hou, University of Edinburgh)
Panel 9A: Imperial and Colonial Business History Panel 3

Saturday, 29 June 2024, 14:00-15:30
Location: DG Lecture Theatre (140)

Chair: Simon Mollan, University of York

1. Compagnie Sucrière Congolaise: A Colonial Concessionary Sugar Plantation from 1925 to the present (John Kegel, University of Leiden)
3. Publication discussion

Panel 9B: Social Institutions

Saturday, 29 June 2024, 14:00-15:30
Location: DG014 (25)

Chair:

1. Connecting organizational history and family memory into a saga of loyalty (Stephen Town, University of York)
2. Working to Become Sane: Moral Management in late 19th and early 20th Century English Caribbean Lunatic Asylums (Bephyer Parey, The University of the West Indies)
3. Private Provision for Private Matters: The Rise of Private Sexual Health Clinics in Late 20th Century Britain (David Rowe, University of York)

Panel 9C: New Frontiers in Industrial Districts Research

Saturday, 29 June 2024, 14:00-15:30
Location: DG016 (36)

Chair: John Wilson, Northumbria University

1. What next for the Marshallian Industrial Cluster Paradigm? (Joe Lane, University of Reading, and Chris Corker, University of York)
2. The trajectories of Italian industrial districts: 20th-Early 21st Centuries (Alberto Rinaldi, University of Modena and Reggio Emilia, Giovanni Solinas, University of Modena and Reggio Emilia, and Anna Spadavecchia, University of Strathclyde)
3. 

Panel 9D: Financial Regulation (and Deregulation)

Saturday, 29 June 2024, 14:00-15:30
Location: DG019 (14)

Chair: Daniel Giedeman, Grand Valley State University

2. Regulating the Discussion of Social and Political Issues in Company General Meetings: the SEC’s Division of Corporation Finance’s Proxy Rules, 1942 to 1983 (Andrew Smith, University of Birmingham)
3. The Long and Short of U.S. Bank Regulations: From the Great Depression to the 2023 Bank Failures (Osama Khawar, University of Florida)
Panel 9E: History of Thought: Entrepreneurship and the Macro Economy
Saturday, 29 June 2024, 14:00-15:30
Location: DG109 (30)
Chair: John Moore, Walsh College
1. Why Israel Kirzner? (Michael Curry, Aquinas College)
2. Why Did They Get it So Wrong? An Inquiry into Hyperinflation Predictions by Advocates of Austrian Economics School (Shahin Ashkiani, Bank of England)
3. 

Panel 9F: Development of the Field
Saturday, 29 June 2024, 14:00-15:30
Location: DG124 (50)
Chair: Sarah Wilson, University of York
1. Connecting Foucault and business history (Ann-Christine Frandsen, University of Birmingham, Keith Hoskin, University of Birmingham, and Alan McKinlay, Newcastle University)
2. Medieval business history: A review of sources (Mark Casson, University of Reading)
3. Global Business History after Colonialism (Stephanie Decker, University of Birmingham)

Panel 9G: Manufacturing and Productivity
Saturday, 29 June 2024, 14:00-15:30
Location: DG125 (50)
Chair:
1. Strategizing Servitization: Remanufacturing, Sustainability, and Trust in the Circular Economy (Shane Hamilton, University of York)
2. The Diffusion of Automobiles and Motortrucks on American Farms in the 20th Century: Decomposing Productivity Gains from 20th Century Technology into Land-Saving and Labor-Saving Innovation (Jay Dhar, University of Arizona)
3. Dye works and dyers in a highly regulated environment, Finland ca. 1790-1850 (Merja Uotila, University of Jyväskylä)

Panel 9H: Maritime Trade
Saturday, 29 June 2024, 14:00-15:30
Location: DG126 (14)
Chair: Lewis Wade, Leiden
1. The English East India Company’s transition to a de facto permanent capital: Agency costs, debt, and capital lock-in, 1665-1676 (Zane Jennings, London School of Economics)
2. Portuguese-Dutch Protection Costs in Sixteenth-Century Maritime Trade (Gijs Dreijer, Leiden University, The Netherlands and Rodrigo Dominguez, University of Minho, Portugal)
3. Currency, Credit, and Imperial Deficiencies and Colonial American Business Practices in Maritime Trade (Jeremy Land, University of Gothenburg)