

Essays in Economic *and* Business History

Refereed Papers
Twenty-Ninth Annual Meeting
Economic and Business Historical Society
April 22, 23, and 24, 2004
Anaheim, California

Volume XXIII, 2005

EDITOR

David O. Whitten, Auburn University

ASSOCIATE EDITORS

Erik Benson, Ouachita Baptist University
Stephanie O. Crofton, High Point University
Thomas R. Winpenny, Elizabethtown College

DESIGN EDITOR

Kelly V. Bryant, Auburn University

MANUSCRIPT EDITOR

Bessie E. Whitten, Ehrenberg Press



TABLE OF CONTENTS

- 1 *The Bubonic Plague of 1349, the Wage-to-Rent Ratio, and the English Peasant Family*, Stephanie O. Crofton, High Point University
- 14 *Evolution of Accounting Since Luca Paciolo*, Jerome J. DeRidder, Salisbury University
- 20 *Market Orientation and the Multifactor Productivity of Cherokee Indian Farmers Before Removal*, Matthew T. Gregg, Grinnell College
- 39 *"One Percent Inspiration and 99 Percent Tracing Paper": The Pan-Electric Scandal and the Making of a Circuit Court Judge, April–November 1886*, Harvey Gresham Hudspeth, Mississippi Valley State University
- 55 *A Glass Half Full: Capitalist Ethics in the Novels of Will Payne*, Scott Dalrymple, Hartwick College
- 66 *Reframing the Skilled Worker: The Psychological and Institutional Origins of the German Skills Machine*, David Meskill, Harvard University
- 82 *From Satire to Selling: Stan Freberg's Venture into Advertising*, Michael Landry, Northeastern State University, and Richard Stone, Shippensburg University
- 91 *"A Persistent Exception to Textbook Economics": A Historical Overview of International Airlines*, Erik Benson, Ouachita Baptist University
- 107 *American Business and Normalization of US-China Commercial Relations, 1979–1980*, Kailai Huang, Massachusetts College of Liberal Arts
- 125 *More Than a Labor Dispute: The PATCO Strike of 1981*, Paul L. Butterworth, Embry-Riddle Aeronautical University; James T. Schultz, Embry-Riddle Aeronautical University; and Marian C. Schultz, University of West Florida
- 140 *Corpse Abuse and the Body-Parts Market*, David O. Whitten, Auburn University



REFEREES

Jürgen Backhaus, Erfurt University, Germany
T. Randolph Beard, Auburn University
Jayne Bisman, Charles Sturt University, Australia
D. Gene Pace, Claflin University
John Paul Rossi, Pennsylvania State University–Erie
Malcolm Russell, Union College
Sven N. Thommesen, Auburn University
Raymond B. Vickers, Florida State University
Leland B. Yeager, Auburn University

EDITORS, EMERITUS

James H. Soltow, 1976–83 (volumes 1 and 2)
Edwin J. Perkins, 1984–93 (volumes 3–12)
William R. Childs, 1994–98 (volumes 13–17)
Michael V. Namorato, 1999–2003 (volumes 18–22)

**Published by the Economic and Business Historical Society and the
Department of Economics, Auburn University**

Copyright © 2005 Economic and Business Historical Society

All rights reserved. This publication, or parts thereof, may not be reproduced in any form by photographic, electrostatic, mechanical, or any other method, for any use, including information storage and retrieval, without written permission from the publisher.

ISSN 0896-226X

Library of Congress Catalog Card Number 79-91616

HC12.E27

Printed in the U.S.A. by Walker Printing Company, Montgomery,
Alabama

